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PACO

Paco has a strong passion for character based work, comedic performance and finding the right visual language to support the development for each of his characters.

He explores and integrates a diverse range of disciplines into his work, including stop motion, animation, CGI and 3D. Before graduating from the University of Porto, in Portugal, he directed the short Film Without a Story which won a Grand Prix at the European Capital of Culture Festival - Odyssey of the Images and was screened at the Cannes International Film Festival. He had the opportunity to direct and to start working with some of the most important brands in the local market together with some of the most creatives and significant agencies.

During the last few years he has worked around the globe with recognized brands such as Axe, Vodafone, Honda, Paypal, McDonalds, Procter & Gamble, Unilever, Danone and National Lottery. As well as some of the worlds most established creative agencies; Young&Rubican, VCCP London, McCann, TBWA WorldWide, JWT, Publicis, BBDO, Havas WorldWide and Ogilvy. Paco is currently based in Europe.

- Winner Silver CANNES Lions, in Film Craft
- Winner Bronze CANNES Lions, in Cinematograph
- Gold at EPICA Awards 2019.
- Gold at EPICA Awards 2016
- Bronze at El OJO de IberoAmérica 2019
- SHOTS award nomination for Online commercial of the Year.
- SHOTS award nomination for PSA Campaign of the Year.

Since 2010 his films have collected several awards in such festivals like the Cannes Lions Festival or Gold at the Epica Awards. His films have also been recognized in different medias like David Reviews, Ads of The World, Creativity-Online or the renowned magazine Luerzer Archive. He has been awarded several times with Gold at The Portuguese Creative Club in such different categories as Best Film, Best campaign, Best Web film, Best animation film, and in 2011 his work was also shortlisted at the Cannes Lions Festival.

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