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JARED KNECHT

Jared Knecht is a self-taught, multidisciplinary filmmaker with a background in writing and cinematography whose work is marked by his curiosity, passion for adventure, and unflinching honesty. His tireless pursuit of filmmaking began at a young age in his native Ohio crafting videos for non-profit organizations. After moving to New York, Jared rose through the ranks of production and soon became Khalid Mohtaseb's 1st AC, an experience that fostered a close mentorship between himself and the cinematographer. Over time, Jared cultivated a creative community in New York, helping him grow as a filmmaker as he experimented with various passion projects. Jared has successfully transitioned into the world of branded content filmmaking, creating evocative content for global brands such as Toyota, Adidas,

Lincoln Motors, Google, and Rimowa, among others, and his work has achieved critical acclaim with honors from AICP, One Show, and YDA. His campaign "See Yourself in Others" for Tribeca Film Festival was featured in The New York Times and received "Pick of the Day" from Creativity. He was also featured in SHOOT Online's "New Directors Showcase." As a filmmaker, Jared is interested in "rekindling childlike wonder amongst everyday real life. I want to find things that feel transcendental in unexpected places." Through his honest points of view, he hopes to use his work to help others "search for meaning and connection in even the most mundane places." Jared originally hails from Youngstown, Ohio and is currently based in New York City though he often travels back and forth between there and Los Angeles to support his directorial pursuits.

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