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JARA MORAVEC

Hey. My name is Jara. Or Jaroslav if you want to go fully slavic. I come from Prague, Czech Republic but I find myself staring into a little plastic tray inside a plane all the time. Graduating from photography course, I have always been fascinated with images that make you awe. Or smile.

I like to think of films as precious, shiny objects that are worth polishing for until you start going mad. If you do it long enough, they will reflect back who you are. I enjoy mixing beautiful and grotesque, bending genres and referencing the most banal to avoid boring & cringy.

I am proud of goose bumps I experience every now and then, on the set and in the edit. Winning an award is cool but nothing beats that tingly feeling that runs down my spine. This thrill is what propels me forward and I always seek to find it in any project I work on.

That's how Jara describes himself. After graduation he moved to London and after to Berlin where he started directing music videos and commercials, creating campaigns for Adidas, Erste Bank and Shell. He then came back to Prague and continued building his career taking mundane everyday things and filming them in a fresh and enticing way. His work has been recognised by multiple festivals like Ciclope, Creative Belgium Awards, Horsetooth Film Festival, Kinsale Sharks and others.

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