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DIEGO CONTRERAS

Diego is a commercial and music video director based in Los Angeles. He's directed spots and branded content for clients such as Apple, Reebok, GE, Lincoln Motors, Stolichnaya vodka, 23andme, Blue Moon and US Airforce, for agencies including Droga5, BBDO NY, Venables Bell and Partners, The Martin Agency, Anomaly, Publicis Paris, and Hudson Rouge. Before becoming a full-time director in 2015, he worked as an associate creative director and art director at agencies such as BBDO NY, Anomaly, and Crispin Porter + Bogusky. His directing career started with his personal love for films, which he put into action by shooting shorts with his DSLR. Aside from his passion for beautifully composed images, it is his deep understanding of storytelling that makes his work stand out, making him one of the most acclaimed directors.

DIRECTING AWARDS / HONORS

2017 - Webby Award Winner - Film & Video Series (Branded) - GE Unimpossible Missions
2017 - Creativity Online's Ad of the Day - Reebok "Hands"
2017 - Adweek ARC Awards 2017 - Best Nonfiction Series (film) - GE Unimpossible Missions (BBDO NY)
2016 - CampaignUS - Top 10 Branded Content of 2016 - GE Unimpossible Missions: Snowball's Chance in Hell
2016 - Shortlist for Cannes Lions Cyber / Film - GE Unimpossible Missions Campaign
2016 - Nominated for AICP 2016 - Advertising Excellence in Campaigns - GE Unimpossible Missions Campaign
2016 - Ad of the Week (Adage): GE Unimpossible Missions
2016 - Ad of the Day (Creativity Online): GE Unimpossible Missions
2015 - CNN's Great Big Story Awards 2015 - Best Teenager Film for "The Sandman"
2014 - Shoot Magazine Best New Directors Showcase (selected as one of the top 30 emerging directors for 2014)

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